2017 ANNUAL REPORT

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GEORGETOWN TOWNSHIP PUBLIC LIBRARY
WWW.GTPL.ORG

Facebook.com/georgetowntownshippubliclibrary  @gtplibrary  gtplibrary

2018 GOALS

- Increased programming for all ages
- 10% increase in summer reading participation
- 10% increase in cardholders
- Weeding of entire collection
- Increased community outreach/community participation
- Patron-centered policy revisions
- Increased positive perception within the community

ITEMS BORROWED

79% books  13% digital  7% dvd/cd  1% other

FUNDING BY COMPARISON PER CAPITA

GEORGETOWN  HOLLAND  KDL  MI CLASS 5 AVERAGE
Income $23.70  $31.67  $55.91  $51.52  $42.41
Expenditures $21.02  $34.02  $44.52  $39.44  $38

We are below the cost per resident for library services as compared to neighboring libraries and the state average for libraries of our class size.

ITEMS BORROWED

24,662 cardholders  9,371 program participants

233% increase in CD/DVD circulation since removal of $1 charge

201,786 Summer Reading Participants

Program participation by comparison

GEORGETOWN  9,371
MI CLASS 5 AVERAGE  12,080

352,502 items borrowed

122,253 visitors

Increase in CD/DVD circulation since removal of $1 charge.