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= **352,502**
ITEMS BORROWED

24,662
cardholders

9,371
PROGRAM PARTICIPANTS



233%

Increase in CD/DVD circulation since removal of \$1 charge

FUNDING BY COMPARISON PER CAPITA

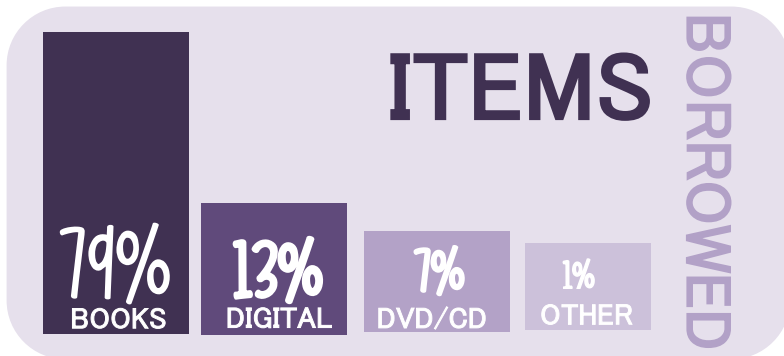
	GEORGETOWN	HUDSONVILLE	KDL	HOLLAND	MI CLASS 5 AVERAGE
Income	\$23.70	\$31.67	\$55.91	\$51.52	\$ 42.41
Expenditures	\$21.02	\$34.02	\$49.52	\$39.49	\$ 38

We are below the cost per resident for library services as compared to neighboring libraries and the state average for libraries of our class size.

122,253
VISITORS



2017 ANNUAL REPORT



Program participation by Comparison

GEORGETOWN	9,371
MI CLASS 5 AVERAGE	12,080

2018 GOALS

- INCREASED PROGRAMMING FOR ALL AGES
- 10% INCREASE IN SUMMER READING PARTICIPATION
- 10% INCREASE IN CARDHOLDERS
- WEEDING OF ENTIRE COLLECTION
- INCREASED COMMUNITY OUTREACH/COMMUNITY PARTICIPATION
- PATRON-CENTERED POLICY REVISIONS
- INCREASED POSITIVE PERCEPTION WITHIN THE COMMUNITY



1,786
Summer Reading Participants

GEORGETOWN TOWNSHIP PUBLIC LIBRARY
WWW.GTPL.ORG

Facebook.com/georgetowntownshippubliclibrary

@gtplibrary

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