



by **SOPREMA**

- Cellulose Insulation
- ECOCELL batts & blankets
- INSULDRI foundation insulation

11/19/2026

Zoning Board of Appeals / Georgetown Twp.  
1515 Baldwin Street  
Jenison, MI 49429

Re: Support for SB Auctions Inc. — Outdoor Storage of U-Haul Trucks at 2286 Port Sheldon Ct. Jenison, MI 49428

Dear Board Members,

As a neighboring business, I am writing in support of SB Auctions Inc.'s request for permission to conduct outdoor staging of their U-Haul rental trucks at their Port Sheldon Ct. address. The activity is functionally equivalent to the neighboring equipment rental company's use, which already stores inventory outdoors. Therefore, the township has already set a precedent for such an open-air business on an industrial-zoned parcel.

It's essential for the township to act in line with such precedents to continue reducing the undue burden and confusion on local businesses. Approving SB Auctions' request ensures consistent treatment of like uses and fair competition.

Sincerely,

Matthew Henderson  
President, Nu-Wool Co., LLC.  
2472 Port Sheldon St • 616-669-0100