

## MEMORANDUM

**To:** Georgetown Township Planning Commission  
**Date:** November 21, 2025  
**From:** Tanya DeOliveira, AICP  
**RE:** **Community Engagement Report**

The Community Engagement Report has been developed to document the process and share the results of the community survey and two “pop-up” planning events. As you may recall, the survey was available in the fall for community members to complete. Two “pop-up” planning events were also held, with one at a home Jenison High School football game and the other at the Georgetown Township Library Fall Fest.

The community engagement phase provided an opportunity for 1,137 people to provide input via the community survey. Most respondents completed it on-line, and there were several surveys taken via the printed version. The input from the pop-up events was also important, and provided by people of all ages - children through senior citizens. The results of the survey questions and various activities at pop up events is provided in detail in the community engagement report. The Community Engagement Report is a public document and will be formally part of the Master Plan Appendix.

Before the meeting, Planning Commissioners should review the community engagement report, including the more than 400 comments from community members, make note of anything interesting or things that they would like to discuss. The intent of this meeting to share insights and get a sense of the input from community members on master planning topics. To develop the plan’s goals, which is the next task that will be accomplished at a future meeting, Planning Commissioners will use community input along with their institutional knowledge of the Township.